



Down Syndrome **WALK**



Partner Opportunities

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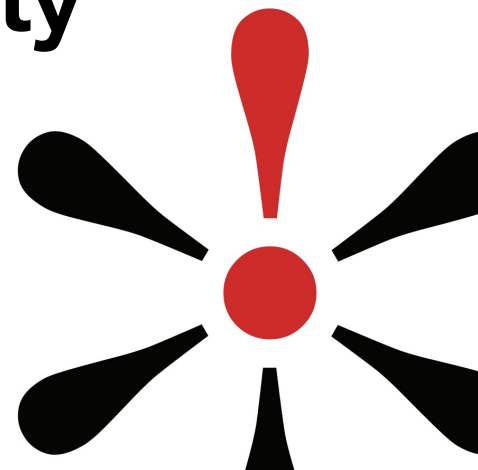
Be part of something unique on June 17th, 2023 as people from coast-to-coast harness the power of giving to support life-changing projects for families and individuals with Down syndrome.



From Cape Breton kitchen parties to hiking in British Columbia, as a powerful community, we are coming together to make the world a more inclusive, informed, and accessible place.



Support the
Down syndrome
community
today!



Event Audience

When you partner with the Down Syndrome Walk, you're directly connecting with thousands of self-advocates, caregivers, and all who support everyday efforts for change.

500,000+

Social Media Views

100,000+

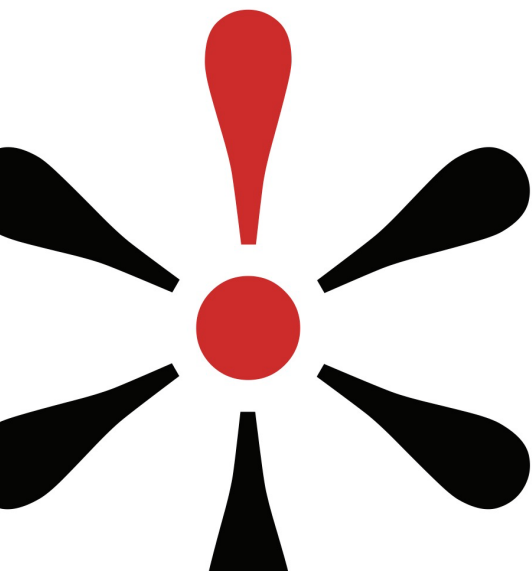
Event Page Views

25,000+

Social Media Followers

14,000+

Email Subscribers



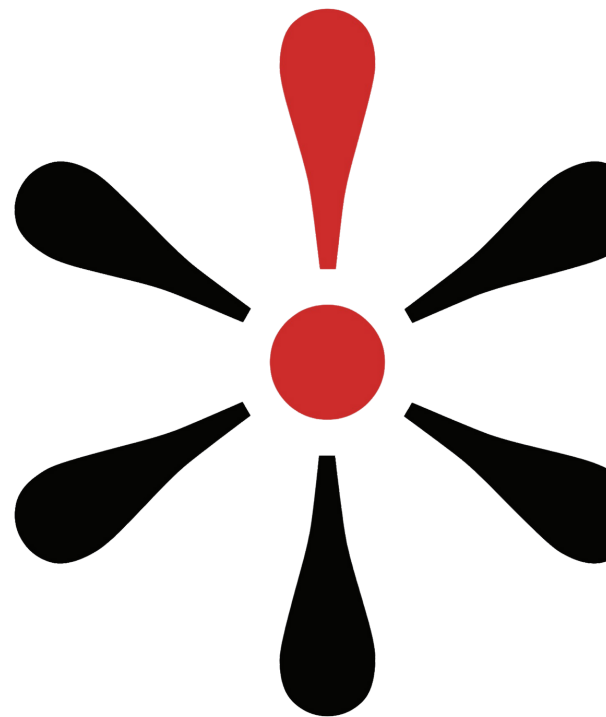
Showcase your commitment to diversity and inclusion while making life-changing programs possible.

Down Syndrome **WALK** AMBASSADORS



We are proud to introduce the Down Syndrome Walk Ambassadors! They were chosen from across Canada to represent their communities and lead our local fundraising.

- Krista & Adele Rowland-Collins
- Ashley & Lyla Bowerman
- Breigha Wynter
- Paul Sawka
- Brittany and Henry Caffet
- Monika Myers
- Tara McCallum
- Nao Hatamochi
- Candice and Piper Sampson



Exclusive opportunity

Ambassador Partner



“With us not for us” is a key value to the work we do in the Down syndrome space.

As Ambassador Partner, you will be responsible for funding Ambassadors from across the country to help guide, promote, and increase engagement for our only fundraising event.

This is a new sponsorship opportunity that will allow your organization to gain insights from a group of individuals who are directly impacted by the work of CDSS and help increase dollars raised.

This opportunity is the highest level of involvement and is only available to one organization that values and practices inclusion and equity within its everyday operations.

Monika Myers

*First Canadian Runway Model with
Down Syndrome and Down Syndrome
Walk Ambassador*





Down Syndrome **WALK**

VIRTUAL CELEBRATION **HOSTED BY THE LUCKY FEW**

A virtual celebration on June 17th will be live-streamed to thousands of individuals across Canada and around the world.

The celebration will be co-hosted by Down syndrome influencer, advocate, and caregiver Heather Avis. Heather is a New York Times best-selling author and podcast host, as well as the founder of The Lucky Few - a movement and non-profit celebrating Down syndrome worldwide.

The celebration will also include honouring our top fundraisers and revealing our surprise celebrity guest!



Celebration Partner

Exclusive Partner Opportunity \$10,000

This is an exciting new opportunity for an organization who values celebrating accomplishments and bringing together community.

For the first time ever, we will join as a community to celebrate reaching our fundraising goal and working together to achieve great things in 2023.

You will be helping thousands across the country celebrate Down Syndrome Walk 2023 in a memorable display of thanks and something a little extra special.



Join Us Today!

REGISTRATION PARTNER \$4,500

Exclusive Partner Opportunity

As Registration sponsor, your gift will ensure the seamless execution of our online registration database. This infrastructure is key to engaging people and allowing them to connect with their network with fun and uplifting updates on their event page.

With a database that is easy to use, mobile friendly we can reach our fundraising goal in 2023!

EVENT SITE PARTNER \$2,500

ONLY 2 SPOTS LEFT

There are Down syndrome groups across Canada who will be coming together locally to raise money for Down Syndrome Walk 2023.

Your partnership will help with social media support, resources, advice, and more. Be a local hero and support local groups across the country.



Your Support in Action

Inplayable: world's first ever employment network for people with Down syndrome on LinkedIn. This unique project will give people new tools to showcase their abilities and also be a great resource for employers who are wanting to be inclusive.

MinDsets: global research study on the connection between exercise and cognitive health. We are ready to launch results in Spring 2023 with engaging projects to put us all into action!

3.21 Magazine: Canada's only publication for people with Down syndrome, caregivers and supports. Each quarterly issue has content from lived experience, professionals and tips to help.

And to learn more about what we are working on in 2023 please visit cdss.ca

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Connect with us today to discuss
your partner opportunity

Thank You