



Canadian  
Down Syndrome  
Society

# Down Syndrome **WALK**

*Step Beyond Stereotypes*

## Partner Opportunities

Pamela Massaro

Senior Manager, Fund Development

416-528-5769

✉ [pamelam@cdss.ca](mailto:pamelam@cdss.ca)

🌐 [www.cdss.ca](http://www.cdss.ca)



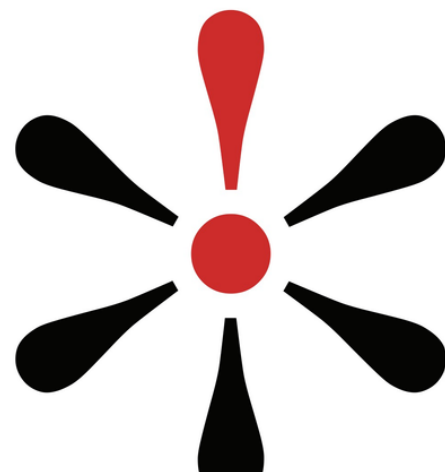
Be part of something unique on June 15th, 2024 as people from coast-to-coast mobilize the power of giving to support life-changing projects for families and individuals with Down syndrome.



From Cape Breton kitchen parties to hiking in British Columbia, as a powerful community, we are coming together to Step Beyond Stereotypes and show the world that everyone has the ability to achieve their dreams.



***Step Beyond Stereotypes!***



# Event Audience

When you partner with the Down Syndrome Walk, you are directly connecting with thousands of self-advocates, caregivers, family members, and community members who support everyday efforts for change.

**300,000+**

Social Media Views

**14,000+**

Event Page Views

**30,000+**

Social Media Followers

**7,000+**

Email Subscribers



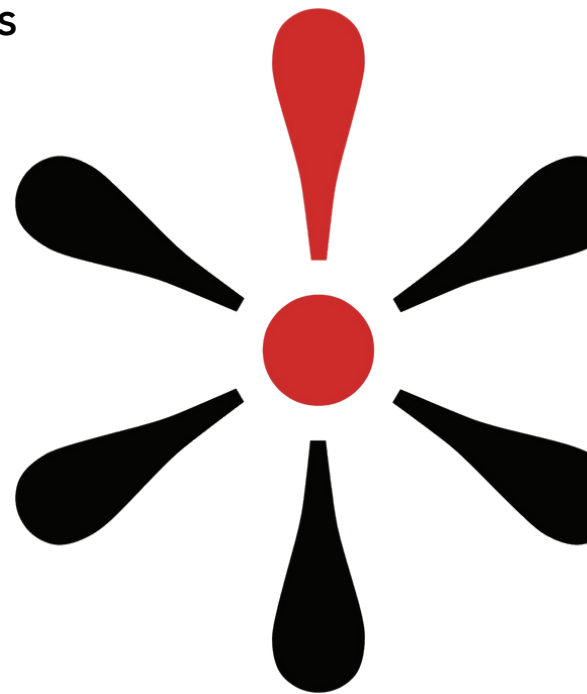
Showcase your commitment to diversity and inclusion while making life-changing programs possible.

# Down Syndrome **WALK** AMBASSADORS

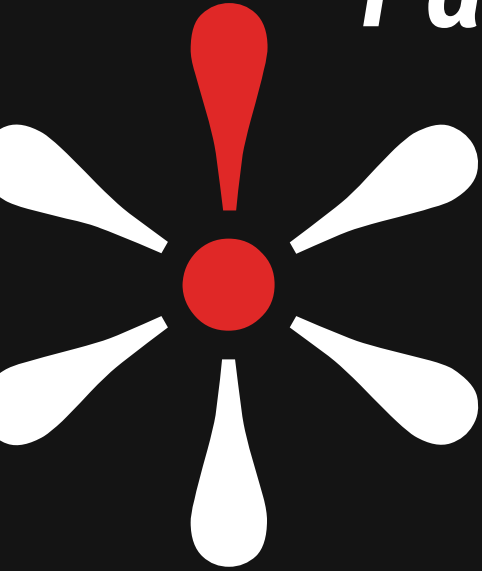


We are proud to introduce the Down Syndrome Walk Ambassadors for 2024! They were hand-picked from across Canada to represent their communities and lead our local fundraising events.

- Krista Rowland-Collins and Adele Collins
- Ashley and Lyla Bowerman
- Paul Sawka
- Danielle and Maya Miller
- Monika Myers
- Tara and Pip McCallum
- Nao and Emalee Hatamochi
- Candice and Piper Sampson
- Patrick, Courtney, and Arthur Carr



*Exclusive opportunity*  
**Ambassador  
Partner**



“Step Beyond Stereotypes” is the Down Syndrome Walk 2024 key message.

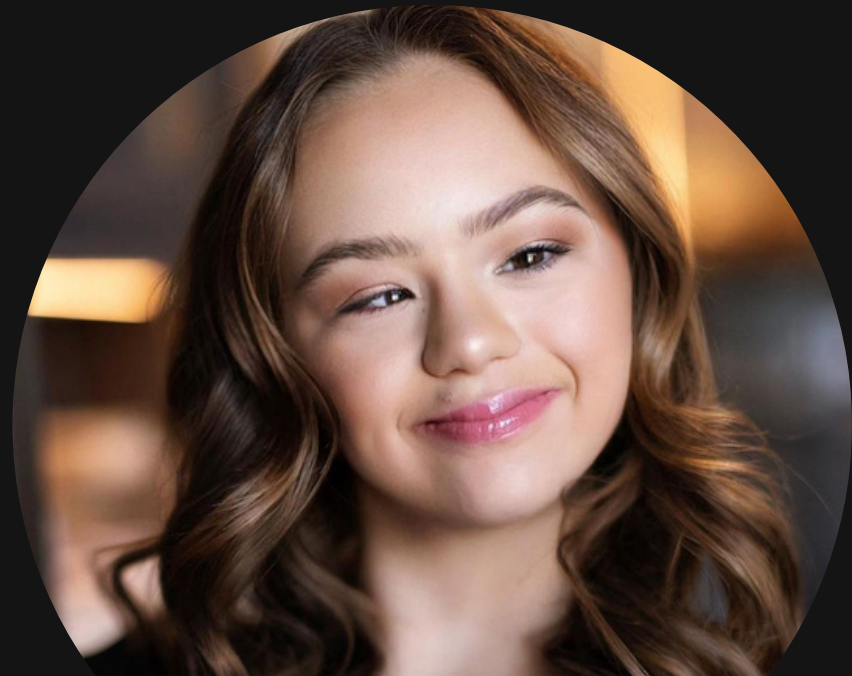
As Ambassador Partner, you will be responsible for funding Ambassadors from across the country to help guide, promote, and increase engagement for our annual fundraising event.

Your organization will gain insights from a group of individuals who are directly impacted by the work of CDSS and help increase dollars raised.

Ambassador Partner is the highest level of involvement and is only available to one organization that values and practices ending stereotypes in their workplace.

**Monika Myers**

*First Canadian Runway Model with  
Down Syndrome and Down Syndrome  
Walk Ambassador*





## **Celebration Partner**

**Exclusive Partner Opportunity \$10,000**

This is an exciting new opportunity for an organization who values celebrating accomplishments and bringing together community.

We will join as a community to celebrate reaching our fundraising goal and working together to achieve great things in 2024.

You will be helping thousands across the country celebrate Down Syndrome Walk 2024 in a memorable display of thanks and something a little extra special.



# Join Us Today!

## **REGISTRATION PARTNER \$4,500**

Exclusive Partner Opportunity

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As Registration sponsor, your gift will ensure the seamless execution of our online registration database. This infrastructure is key to engaging people and allowing them to connect with their network with fun and uplifting updates on their event page.

With a database that is easy to use and mobile friendly we can reach our fundraising goal in 2024!

**ONLY 5 SPOTS  
AVAILABLE!**

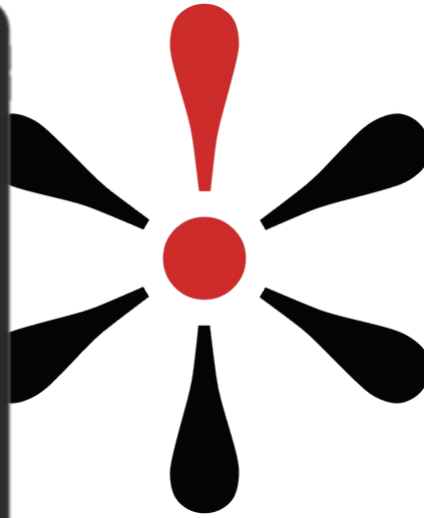
## **EVENT SITE PARTNER \$2,500**

Site Partner Opportunity

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There are groups of individuals across Canada who will be coming together locally to raise money for Down Syndrome Walk 2024.

Your partnership will help with social media support, event tool kits, advice, and more. Be a local hero and support local groups across the country.



## Your Support in Action

Inplayable is the world's first-ever employment space for people with Down syndrome on LinkedIn. This unique project gives people new tools to showcase their abilities and is a great resource for employers who want to move past stereotypes and become an inclusive employer.

We are developing the Mindsets Wellness Program to encourage a healthy, active life in people with Down syndrome. This program will be based on insights from the Mindsets Study, the first global study to investigate the effects of physical exercise and cognition on people with Down syndrome.

3.21 Magazine is Canada's only publication for people with Down syndrome and their caregivers. Each quarterly issue features lived experiences, professional interviews, resource recommendations, and community news.

To learn more about our current projects, please visit [cdss.ca](http://cdss.ca).





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Connect with us today to discuss  
your partner opportunity.

***Thank You***